

Hayride

GreenEarth PeopleSafe

Green Hygiene Formulations for a better Planet



Housekeeping & Infection Control



GreenEarth
PeopleSafe

India's First **GreenPro** Certified
Range of Cleaning Chemicals

Switch to a Cleaner & Better Tomorrow

Best in Class Cleaning results



Designed as per Indian Conditions with Class leading Performance based on Customer Feedback.

People Safety above all

Improving Air Quality, getting Food safety as per US FDA GRAS, all touch Surfaces free from Toxic Chemicals. Completely Synthetic Solvent Free.



World's highest standards of Environmental safety



Readily Biodegradable Ingredients | Free from Phosphates, Inorganic Acids, APE, EDTA etc. Ensuring World leading safety of Water bodies & Soil against your Cleaning Effluent.



All Products in this Brochure are Free of Phosphates | NPE/APE | Synthetic Solvents | EDTA | NTA | HCl | Slurry Surfactants | Parabens

Efficacy certified Infection protection

Protecting Bacterial Infections against & Viral with Human Safe Disinfectants with FDA approved efficacy.



Long life of Assets

Linen: Soda Free Laundry | Glassware: Silicate Free Machine wash | Marble & Wood: pH Neutral Non Strip Cleaners.



Resource, Manpower & Cost efficiency



Multipurpose usage reduces inventory & training costs | Water, time & Electricity saving In Laundry, F&B & Dairy and allied Industries.

Clean | Green | Safe - Researched & Certified



India's First GreenPro Certified Cleaning Chemicals

Each Product Tested on over 30 Safety Parameters including Flammability | VOC | Heavy Metals | Eutrophication | Aqua Toxicity | BOD & COD etc.

Company Audited on Environmental, Energy & Resource efficiency

QMS & Product GreenPro follows Central Pollution Control Board Ministry of Environment, Forest and Climate Change Government of India	Government Certifications MP FDA & GMP Certificate एन एस आई सी N S I C	Following International Safety Norms of World Health Organization U.S. Department of Health and Human Services US FDA GRAS: Food Safety EUROPEAN CHEMICALS AGENCY Products approved at Prestigious Indian Multinational & Government organizations
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Green Certified - High Performance Cleaning & Personal Hygiene Chemicals



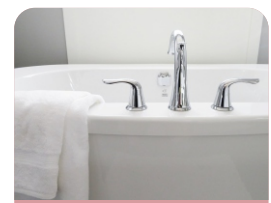
Housekeeping & Infection Control



Food & Beverage Hygiene



Professional Laundry



Washroom Amenities



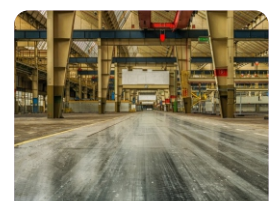
Hand Hygiene & Personal Care



Railway Hygiene Solutions



Medical Hygiene



Industrial & Auto Cleaning

Floor & Multi Surface Cleaning

General Floor & Hard Surface Cleaner

All Purpose Fragranced Heavy Duty Cleaner

APC-F



End Use		Use Procedure		Dilution	Product Advantages		
All Floor	Marble Granite Tiles Wooden	Disc Scrub Vacuum Manual Mop Squeeze	Manual Mop Squeeze	1-5% as per dirt load conditions.	Eco-Green Formula RBI* ~ 99% NVOC* ~ Zero <small>*Readily Biodegradable Ingrid. *Natural Source VOC</small>	Naturally Derived Ingredients Chelates Citrus Extracts	Cost Effective Low Dilution Formula Best Results @ 2-3%
	Hard Surface						



GreenPro Certified Floor & Hard Surface Cleaner

APC-F Green

Multipurpose Floor & Hard Surface Cleaner



End Use		Use Procedure		Dilution	Product Advantages		
All Floor	Marble Granite Tiles Wooden	Disc Scrub Vacuum Manual Mop Squeeze	Manual Mop Squeeze	1-5% as per dirt load conditions.		Naturally Derived Ingredients Chelates Citrus Extracts	Cost Effective Low Dilution Formula Best Results @ 2-3%
	Hard Surface						

Independent Lab Tested on over 30 Environment & Safety Parameters

GreenPro Certified Premium Floor Cleaner

FlorClean+

Citrus Floor Cleaning Concentrate



End Use		Use Procedure		Dilution	Product Advantages		
All Floor	Marble Granite Tiles Wooden	Disc Scrub Vacuum Manual Mop Squeeze	Manual Mop Squeeze	0.4% SUPER Concentrate Use with Dilutor or Can mounted Dispenser		Naturally Derived Ingredients Chelates Citrus Extracts	IFRA compliant Phthalate Free Fragrance

Independent Lab Tested on over 30 Environment & Safety Parameters

General Floor Cleaner (Fragranced)

FLORCLEAN

Multi-purpose Cleaner



End Use		Use Procedure		Dilution	Product Advantages		
All Floor	Marble Granite Tiles Wooden	Disc Scrub Vacuum Manual Mop Squeeze	Manual Mop Squeeze	1-5% as per dirt load conditions & Freshness requirement	Eco-Green Formula RBI* ~ 99% NVOC* < 1% <small>*Readily Biodegradable Ingrid. *Natural Source VOC</small>	Naturally Derived Ingredients Chelates Citrus Extracts	Cost Effective Low Dilution Formula Best Results @ 2-3%

Florclean HF
Also available in a High Fragranced variant with Pine Oil for Heavy Deodorizing applications of Floor Mopping.



Floor & Multi Surface Disinfection & Cleaning

GreenPro Certified Disinfectant Floor & Hard Surface Cleaner

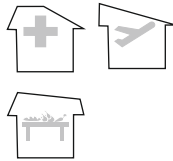
OxyCleanz+

Multi-Surface Cleaner & Disinfectant



End Use	Use Procedure	Dilution	Product Advantages
All Floor Marble Granite Tiles Wooden	 Disc Scrub Vacuum	0.5% SUPER Concentrate Use with Dilutor or Can mounted Dispenser	 Naturally Derived Ingredients Surfactant, Ethanol Chelates
Hard Surface Glass Steel Laminate Plastic	 Manual Mop Squeeze		
	 Spray & Wipe		Food Safe Ingredients Safest Cleaner & Disinfectant in India. No added Fragrance

Independent Lab Tested on over 30 Environment & Safety Parameters



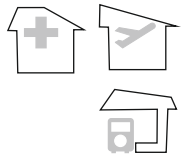
Disinfectant Floor & Hard Surface Cleaner

Sterimop

MAX - Floor & Hard Surface Cleaner & Disinfectant



End Use	Use Procedure	Dilution	Product Advantages
All Floor Marble Granite Tiles Wooden	 Disc Scrub Vacuum	1-3% as per Disinfection requirement & criticality of Use.	 Eco-Green Formula RBI* ~ 99% NVOC* < 1% *Readily Biodegradable Ingrid. *Natural Source VOC
Hard Surface Glass Steel Laminate Plastic	 Manual Mop Squeeze		
	 Spray & Wipe		Naturally Derived Ingredients Ethanol Chelates Cost Effective Low Dilution Formula Best Results @ 1% Mild Fragrance



Premium Disinfectant Floor Cleaner

SteriMop

Floor Cleaner & Disinfectant



End Use	Use Procedure	Dilution	Product Advantages
All Floor Marble Granite Tiles Wooden	 Disc Scrub Vacuum	1-2% as per Floor Shine, Freshness needed & Process of Mopping	 Eco-Green Formula RBI* ~ 96% NVOC* < 0.5% *Readily Biodegradable Ingrid. *Natural Source VOC
	 Manual Mop Squeeze		
	 Spray & Wipe		Naturally Derived Ingredients Ethanol Chelates Citrus Extracts Excellent Fresh feel Fragrance Citrus & Cologne 7 pH Neutral All Surface Safe including Marble & Wooden Premium Fragrance

Sterimop HF
 Also available
 in a High Fragranced
 variant with Pine Oil
 for Heavy Deodorizing
 applications of Floor
 Mopping.

Premium Floor & Hard Surface Cleaner (Germ Fighting)

Multi Surface Cleaning Concentrate

Complete



End Use	Use Procedure	Dilution	Product Advantages
All Floor Marble Granite Tiles Wooden	 Disc Scrub Vacuum	1-5% as per dirt load conditions.	 Eco-Green Formula RBI* ~ 99% NVOC* < 1% *Readily Biodegradable Ingrid. *Natural Source VOC
Hard Surface Glass Steel Laminate Plastic	 Manual Mop Squeeze		
	 Spray & Wipe		Naturally Derived Ingredients Ethanol Chelates Citrus Extracts Fast Drying Formula for Non Sticky results Best Results @ 1-2% Mild Fragrance
			Germ Fighting Formula Benzalkonium Chloride 0.5% w/v 7 pH Neutral All Surface Safe including Marble & Wooden

General Housekeeping

Glass & Hard Surface Cleaner



End Use	Use Procedure	Dilution	Product Advantages
Hard Surface Glass Steel Laminate Plastic	 Spray & Wipe	1-2% as per dirt load conditions.	<div style="display: flex; flex-wrap: wrap;"> <div style="width: 50%;"> <p>Eco-Green Formula</p> <p>RBI* ~ 99% NVOC† < 1% <small>*Readily Biodegradable Ingrid. †Natural Source VOC.</small></p> </div> <div style="width: 50%;"> <p>Naturally Derived Ingredients</p> <p>Ethanol Chelates</p> </div> <div style="width: 50%;"> <p>Cost Effective Low Dilution Formula</p> <p>Best Results @ 1%</p> </div> <div style="width: 50%;"> <p>7 pH Neutral</p> <p>All Surface Safe including Marble & Wooden</p> </div> <div style="width: 50%;"> <p>Mild Fragrance</p> </div> </div>

Kleen & Shine Super
Lower VOC Economical Variant is also available

Glass & Hard Surface Disinfectant Cleaner (RTU)



End Use	Use Procedure	Dilution	Product Advantages
Hard Surface Glass Steel Laminate Plastic	 Spray & Wipe	Ready to Use	<div style="display: flex; flex-wrap: wrap;"> <div style="width: 50%;"> <p>Eco-Green Formula</p> <p>RBI* ~ 99% NVOC† < 1% <small>*Readily Biodegradable Ingrid. †Natural Source VOC.</small></p> </div> <div style="width: 50%;"> <p>Naturally Derived Ingredients</p> <p>Ethanol Chelates</p> </div> <div style="width: 50%;"> <p>FDA Licensed</p> <p>Kills 99.99%* Bacteria, Fungi & Macrophages <small>*Tested at Internationally Accredited Laboratory</small></p> </div> <div style="width: 50%;"> <p>7 pH Neutral</p> <p>All Surface Safe including Marble & Wooden</p> </div> <div style="width: 50%;"> <p>Mild Fragrance</p> </div> </div>



Wood & Leather & Steel Polish & Cleaner



End Use	Use Procedure	Dilution	Product Advantages
Multipol Wood Leather Laminate Metal Steelpol Wood Leather Laminate Metal	 Spray, Wipe & Buff	Ready to Use	<div style="display: flex; flex-wrap: wrap;"> <div style="width: 50%;"> <p>7 pH Neutral</p> <p>All Surface Safe including Marble & Wooden</p> </div> <div style="width: 50%;"> <p>No Petroleum Odour</p> <p>Synthetic Solvent Free</p> </div> <div style="width: 50%;"> <p>Mild Fragrance</p> </div> </div>

Air Freshener Range



Premium Fragrance



*VOC Free. Tested for 30 Environment & Safety Parameters as per GreenPro Standard.



+ Super Concentrate 1% Dilution. IFRA Compliant phthalate Free Fragrance.

Deluxe Fragrance



Washroom Hygiene

GreenPro Certified Disinfectant Washroom Cleaner

STERIX
Washroom Cleaner & Sanitizer



End Use	Use Procedure	Dilution	Product Advantages
<p>Sink & Counter Taps & Fittings Glass & Mirror Seat Cover Wall Tiles</p>	<p> Spray Scrub & Rinse</p> <p> Spray & Squeeze</p>	<p>1-5% as per Cleaning Frequency & Scaling.</p>	<p> Naturally Derived Ingredients Citric Chelates</p> <p> Safe for Aquatic Life. Passes 96 Hrs. Bio Assay.</p> <p> FDA Licensed Kills 99.99%* Bacteria, Fungi & Macrophages *Tested at Internationally Accredited Laboratory</p> <p>Excellent Fresh feel Fragrance Citrus & Cologne</p> <p>Premium Fragrance</p> <p style="writing-mode: vertical-rl; transform: rotate(180deg);">Independent Lab Tested on over 30 Environment & Safety Parameters</p>

Disinfectant Washroom Cleaner

Washroom Cleaner & Sanitizer

Sterix-A Super



End Use	Use Procedure	Dilution	Product Advantages
<p>Sink & Counter Taps & Fittings Glass & Mirror Seat Cover Wall Tiles</p>	<p> Spray Scrub & Rinse</p> <p> Spray & Squeeze</p>	<p>1-5% as per Cleaning Frequency & Scaling.</p>	<p>Hard Water Stain Champion For hard water areas Normally Safe on unpolished marble.</p> <p> Naturally Derived Ingredients Citric Chelates</p> <p> FDA Licensed Kills 99.99%* Bacteria, Fungi & Macrophages *Tested at Internationally Accredited Laboratory</p> <p>Excellent Fresh feel Fragrance Citrus & Cologne</p> <p>Premium Fragrance</p> <p>SterixSuper LG Also available Neutral version with Natural Lemon Grass & Pine Extracts. [Especially suited for Bio Toilets]</p> <p></p>

GreenPro Certified WC & Urinal Cleaner

STERIX^{wc}



End Use	Use Procedure	Dilution	Product Advantages
<p>WC & Urinal</p>	<p> Apply, Brush Scrub & Flush</p>	<p>Ready to Use</p>	<p></p> <p> Safe for Aquatic Life. Passes 96 Hrs Bio Assay.</p> <p> Eco-Green Formula 100% Biodegradable Green Acid</p> <p style="writing-mode: vertical-rl; transform: rotate(180deg);">Independent Lab Tested on over 30 Environment & Safety Parameters</p>

WC & Urinal Cleaner Range

WC-Plus
Powerful WC & Urinal Cleaner



High Power for High Traffic & Scaling WC's

Eco-Green Formula
90% Biodegradable Green Acid, Safe Inorganic Acid

WC-Kleen
Powerful WC & Urinal Cleaner



Economy Regular WC & Urinal Cleaner

Environmentally Safer Formula
80% Biodegradable Green Acid, Safe Inorganic Acid

Wash-Bright
Stain Remover & Whitener for Bowls, Urinals, Sinks & Tiles



WC Destainer Bleach for Periodic Brown Film removal

Urinal Line Deodourizer

STERIX FRESH
Urinal Line Deodourizer Concentrate



Urinal Line De-odourizer Dosing Concentrate

Eco-Green Formula
99% Biodegradable EDTA, NTA Free

Speciality Housekeeping Range

Marble Polish & Crystalizer | Heavy Duty Degreasers & Strippers

FLORSHINE
Premium Floor Crystalizer



FLORPOL
Floor Etchant & Crystalizer



H-Kleen Super
Neutral Heavy Duty Degreaser



H-Kleen Hdg
Alkaline Ultra Degreaser & Carbon Remover



Alkagrease
Alkaline Heavy Duty Degreaser



FLORSHINE	Acidic
Marble Floor Crystalizer.	RTU Scrub, Buff

FLORPOL	Acidic
Powder Polish & Crystalizer	RTU Scrub, Squeeze Satin Gloss

H-Kleen Super	Neutral pH
Hard Surface Degreaser	2-10% to RTU Scrub, Rinse VOC Free

H-Kleen HDg	Highly Alkaline
Carbon & heavy Grease remover	10% to RTU Scrub, Rinse

Alkagrease	Alkaline
Heavy Duty Degreaser	2-5% Scrub, Rinse

Scale | Stain | Rust removers & Upholstery Cleaning

Strong Kleen
Strong Cleaner & De-Scaler



STAINEX
Range of Stain Removers



Metalex
Brass-Steel Scrub Polish



Carpet Kleen



StrongKleen	Acidic
Descalant & decement.	1:10-RTU Scrub, Rinse

Stainex-G	Neutral pH
Oil, Grease remover	RTU Scrub, Wipe VOC Free

Stainex-Sc	Neutral pH
Scrub Paste	RTU Scrub, Wipe VOC Free
Hard Surface	

Metalex	Acidic
Scrub Paste	RTU Scrub, Rinse Rust, Oxidation
Metal Polish	

Carpet Kleen HF	Neutral
High Foam Shampoo	2-5% Foam Gen Fragrance

Carpet Kleen LF	Neutral
Low Foam Stain remove Shampoo	2-5% Spray Extr. Spotting

Disinfection

OXYSTAR
Hard Surface Disinfectant



SteriSwipe
Alcohol Hard Surface Disinfectant



OXYSTAR	Peroxide 0.5%
Spray Cleaner & Sanitizer	RTU Spray, Wipe FDA Food Safe

Also available
OXYFOG Peroxide Fogging Conc

STERISWIPE	Ethanol 70% + BKC
Spray Cleaner & Sanitizer	RTU Spray, Wipe FDA Food Safe

Also available
QUATFOG BKC Fogging Conc

Kitchen, Cafeteria & Canteen Hygiene

Utilex
Utensil & Dish Wash



UTILEX-L	Neutral
Multi Kitchen & Dish Cleaner	2-5% Scrub, Rinse Food Safe

Utilex-M
Machine Dishwashing Liquid



UTILEX-M	Indian conditions
Auto Dishwash Detergent	Low Dilution Food Safe Fast Dry

Utilex-R
Machine Dishwash Rinse Aid



UTILEX-R	Indian conditions
Auto Dishwash Rinse Aid	Low Dilution Food Safe Fast Dry

UTILEX DRAIN
Alkaline Drain Cleaner



UTILEX DRAIN	Alkaline
Drain Cleaner Deodorizer	RTU Pour & Leave Disinfection

Hand Wash, Sanitizer & Washroom Amenities



Eco-Safe Formula
Paraben Free
No LABSA

FDA Licensed
COSMETIC Lic. Ingredients as per IS & Cosmetic rules

Moisturizing Formula
Aloe Vera & Glycerine



Fresh Hands Pearl
Pearly Hand Wash
Medium Foam
Creamy Feel
Classy Fragrance

Fresh Hands Foam
Hand Wash for Foam Dispenser
High Foam
Premium Feel
Cologne | Low use, Fast Rinse

Fresh Hands LO
Gel Hand Wash Pink
High Foam
Delux Feel
Floral Fragrance
Easy Rinse

Fresh Hands Maxima
Mild Pearl Economy Hand Wash
Medium Foam
Soft Feel
Cologne
Quick Rinse

Fresh Hands ELQ
Economy Gel Hand Wash
Medium Foam
Regular Feel
Citrus
Quick Rinse

Antibacterial Hand Wash & Hand Sanitizer



Eco-Safe Formula
Paraben Free
No LABSA

FDA Licensed
Kills 99.99%* Bacteria, Fungi & Macrophages
*Tested at Internationally Accredited Laboratory

Moisturizing Formula
Aloe Vera
Glycerine
Vitamin e



FDA Licensed
Ethanol 62%
Kills 99.9% Germs

Moisturizing Formula
Aloe Vera
Glycerine



Gel & Liquid Available

Gel & Liquid Available

99 Antibacterial Hand Wash
High Foam
Creamy Feel
Frangipani
Anti Bacterial

99 Hand Sanitizer
70% Ethanol
Non Sticky
Citrus
Best after Feel

Instant Hand Sanitizer & Rub
62% Ethanol
Non Sticky
Citrus
Quick Dry

Personal Care Amenities Range



Eco-Safe Formula
Paraben Free
No LABSA

FDA Licensed
COSMETIC Lic. Ingredients as per IS & Cosmetic rules

Moisturizing Formula
Aloe Vera & Glycerine



Naturally Derived Cosmetic Bases
Rejuvenating Essential Oils
Contemporary Fragrances
Luxurious Cosmetic Performance

Shower Gel | Shampoo | Moisturizer | Conditioner | Bubble Bath

Beyond Housekeeping

Value Added Services

Three Tier Training Program

Haylide has a one of a kind Cleaning Chemical Technology Training Program for Supervisors & Facility Managers apart from the usual Floor level & Classroom Programs on product usage,

Haylide also follows a unique Documented Feedback system where the End users are asked to rate our Product performance on a scale of 1- 5.

Audit & Consultancy

A Holistic approach to Hygiene to formulate Well appointed Hygiene Systems.

Our Hygiene Audit System is a 360 Degree view of a facility's hygiene requirements, including quantitative consumption pattern, Identification of specific Infection Control needs & application of best practices worldwide.

Public Awareness Program

Haylide also works hard on improving the image of the Facility Maintainers through a public awareness program.

This involves Seminars for Customers of our Customers on Green Cleaning & Safety.

Haylide also Designs & implements Awareness posters depending upon site requirements.

Extensive range of Technical Hygiene Products (Please ask for Separate Brochure)



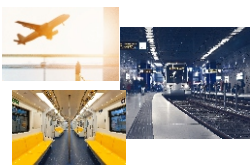
Hospital Disinfection & Medic Safety



Food, Beverage, Dairy & Pharmaceutical Hygiene



Professional Laundry Solutions



Aircraft, Rail & Metro

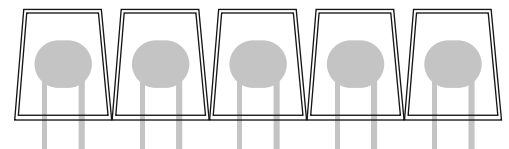
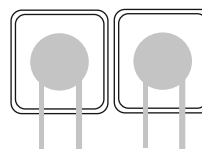
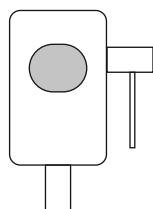
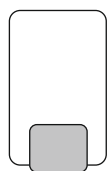


Kitchens, Restaurants & Catering



Industrial & Auto Manufacturing

Dispensing & Dilution Systems (Available for Sale or on Large Volume lease)



Hand Wash & Sanitizer | Wall Mounted Dilutors | Can Mount Dispenser | Auto Dishwash Dosing Pumps | Programmable Laundry Dosing Pumps

About Haylide

Manufacturing, Sales & Workforce



Top of the line FDA, GMP, NSIC approved Global Standard Factory at Jabalpur set up in 2011.



Sales team in all Major cities & Distribution Channels covering all States & Tier 2 Cities in India.



Diverse Quality & Production Workforce with Qualified Personnel & a Healthy mix of over 30% Women Staff.

INNOVATION
Driven
RESEARCH

Leading Innovation in Various fields of Hygiene such as Multi purpose Products that Save Manpower Training, Time, Effort, Energy & Water. With one of a kind products for Washroom Cleaning, Laundry Chemicals & F&B Hygiene being one example, Haylide offers Innovative solutions across categories.

BENCHMARK
Setting
PERFORMANCE

Haylide has developed its Eco Friendly products as per Indian Conditions keeping emphasis on - FDA Approved Disinfection Multipurpose Cleaners, Stain & Scale Removal, High End Fresh Fragrances, Shine & Gloss even without Speciality Cleaners.

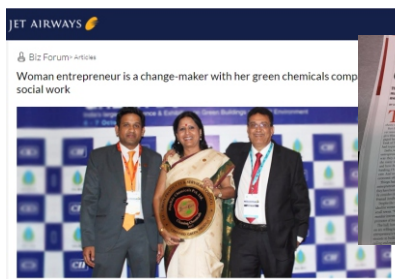
TRANSPARENCY
SAFETY &
SUSTAINIBILITY

Transparency in Cleaning Chemicals: Haylide declares ingredient classes in its MSDS. We publish an Eco Dossier with detailed information on its green products. We are the first Indian Company in the Cleaning Chemicals space to be awarded "GreenPro" Certification for its products.

VALUE for
MONEY
PRODUCTS

Our motto - Green Cleaning for all ensures both Direct Costs are kept low with honest margins on Products & we control indirect costs through reduced Manpower training, Water, Energy & Chemical Consumption to deliver significant economic advantages to our customers.

Environmental & Social Advocacy



Arun Bhatnagar Chairman & Directors Featured the Jet Airways Global Linkers Magazine



Archana Bhatnagar MD- featured in the Week Magazine for her NGO **MAWE** supporting Women Entrepreneurs



Nitin Bhatnagar -Director speaking at CII International Green Manufacturing Summit where the Idea for **GreenPro** was articulated by Haylide.



Representing India Globally at Conferences on Sustainable Business.

The Haylide X Factors

Product Experience



Global Standards | Tailor Made End Usage

Customer Service



Dedicated Training Team | Customer Care Hotline

Transparency & Documentation



International Standard 16 point MSDS with Non Hazardous ingredient declaration & PPE Standards

Laboratory Test reports Internal/NABL certified 3rd party Laboratories for Efficacy / Assay / Specifications

Proudly Indian **Green Cleaning** Technology



Wholly Indian SME | In house developed Technology | Top management driven Research & Development

Social Impact

Buying from an Inclusive, Majority Woman Owned Small Indian Business.

By using Truly Green Products, improving the Health of Hygiene workers by avoiding exposure to harmful chemicals.

Protecting Environment & Water bodies while meeting UN sustainable Development Goals.

Customer Care Hotline: 1800-890-1840 | www.haylide.com